



Bellevue University



Bachelor of Science in Strengths-Based Management

STUDENT DATA:

NAME: ROADMAP'S DEGREE

SSN: 000-00-0000

Credit Potential
Required Credit

Composition I (EN 101)

3.00

(College credit by examination may apply. Principles of written communication and practice in writing, with emphasis on paragraph construction and the essay form.)

{DANTES Code = 11.07.00}

Composition II (EN 102)

3.00

(College credit by examination may apply. Application of writing techniques and strategies; includes library research and the documented research paper. Prerequisite: EN 101.)

{DANTES Code = 11.07.00}

Fundamentals of Speech Communication or Oral Communication Skills

3.00

(College credit by examination may apply. Visit the BU website for a description of these courses.)

{DANTES Code = 04.10.00}

Human Behavior Electives

6.00

(Choose from course areas listed below:

Anthropology - any course/s

Psychology - any course/s

Sociology - any course/s

College credit by examination may apply. Visit the BU website for a description of courses available.)

Human Civilization Electives

6.00

Choose from course areas listed below:

Archeology - any course/s

Culture - any course/s

Geography - any course/s

History - any course/s

International Studies - any course/s

Political Science - any course/s

Women's Studies - any course/s

College credit by examination may apply. Visit the BU website for a

description of courses available.)
{DANTES Code see 20.XX.XX series}

Human Expression**6.00**

(Choose from course areas listed below:

American Sign Language - any course/s
Art - any course/s
Art History - any course/s
Communication - any course/s 200 level or higher
Computer Graphics - any course/s
Drama - any course/s
Foreign Languages - any course/s
Humanities - any course/s
Literature - any course/s
Music - any course/s

College credit by examination may apply. Visit the BU website for a
description of courses available.)
{DANTES Code = 08.06.00 or most 08.XX.XX series}

Human Thought**3.00**

(Choose from course areas listed below:

Economics - any course/s
Philosophy - any course/s
Religion - any course/s

College credit by examination may apply. Visit the BU website for a
description of courses available.)
{DANTES Code = 20.05.00 or 17.12.00 or 17.07.00}

Science Elective**3.00**

(Visit the BU website for a description of courses available.)
{DANTES Code = 16.13.00 or 16.99.00 or most 16.XX.XX series}

Intermediate Algebra (MA 101) or higher**3.00**

(Excludes MA 140 Business Math. College credit by examination may apply.
Visit the BU website for a description of these courses.)
{DANTES Code = 14.01.04}

Principles of Strengths-Based Management (SBM 310)**3.00**

(This course introduces the strengths-based management major by focusing on
traditional and contemporary management processes of planning, decision
making, organizing, staffing, influencing, and controlling and their
relation to Gallup's talent-based management principles.)
{DANTES Code = 03.10.00}

Recruiting and Selecting High Performers (SBM 320)**3.00**

(Great managers have a knack for hiring and selecting the "right"
candidate. Profits flow when a work force is composed of productive,
dependable, and honest employees. The course covers the interview and
selection process. Skill in the use of structured interviews that are

behaviorally based significantly reduces the potential for hiring candidates not likely to succeed in a job.)
{DANTES Code = 03.13.00}

Applied Management Research for Practicing Managers (SBM 330) 3.00

(This course will introduce students to the research portion of the management field. It will show students the fundamentals of how to read and analyze research, with an emphasis on knowing the difference between "good" research and "bad" research. Emphasis is placed on Gallup's methodology behind designing questions, such as the Q12, as well as how research is actually conducted.)

Human Behavior in Organizations (SBM 340) 3.00

(This course takes a psychological approach to understanding what makes people do what they do in the workplace. It begins by studying the basic psychological principles of perception, motivation, and personality. These principles are applied to the organization through tangible management techniques, such as goal setting, structuring tasks in a more motivating way, and designing pay and feedback systems to maximize performance. It also focuses on understanding yourself by building a personal portfolio based upon the concept of maximizing strengths, rather than "fixing" weaknesses.)
{DANTES Code = 03.13.04}

Leadership in Today's Organizations (SBM 350) 3.00

(In today's competitive, global economy, the study of leadership is quickly becoming a critical management issue. Technology and empowerment have changed jobs dramatically, which also changes what it takes to be a good leader. This course will focus on the fundamental leadership issues that separate a good leader from a great leader, as well as the contemporary issues facing all organizations, including conflict, stress, downsizing, problem solving, change management, and group dynamics.)

Crafting Ethical Decisions (SBM 360) 3.00

(Today's global, technology based economy has made decision making much more difficult as managers must now make these decisions more quickly and accurately. The course focuses on the thought processes individuals use to come to correct decisions and the role of ethics in management, to include what role it should play in the decisionmaking process.)
{DANTES Code = 17.05.01}

Marketing for Mgr: Creating & Retaining the Engaged Customer (SBM 410) 3.00

(This course examines how to effectively develop and market new products and services that are essential to both the survival and growth of a business. Primary focus will be paid to how new ideas are conceived, nurtured, and developed. Since employee engagement drives customer engagement, this course also will concentrate on retaining customer relationships.)

Managerial Economics and the Emotional Economy (SBM 420) 3.00

(This course will help students develop an understanding of the fundamental principles of economics and how they influence the science of management. Students review industry as an economic entity. The course examines how

markets, organizations, ownership, structure, and control in business influence the global economy and their effect on what Gallup calls the "emotional economy.")
{DANTES Code = 20.05.01}

Applied Operations Mgt in Today's Competitive Environment (SBM 430) 3.00

(This course will equip students with quantitative tools and models that allow them to run their operations efficiently. The tools taught are used throughout the various functions of contemporary organizations and are directed to provide the decision maker with a more objective understanding of the power of the techniques studied, and the application of quantitative management techniques in today's organizations.)
{DANTES Code = 03.10.09}

Principles of Financial Management (SBM 440) 3.00

(Practicing managers need a general framework for understanding fundamental financial principles. The course provides a survey of financial issues relevant to business enterprises. This course covers concepts such as time value of money, bond and stock valuation, risk and return, financial statement ratio analysis, capital budgeting, financial planning and control, capital structure, dividend policy, and other fundamental finance issues.)

Designing & Managing a Strengths-Based Organization (SBM 450) 3.00

(Technology, downsizing, and the elimination of many middle managers have placed more emphasis on the structure of organizations and how this impacts human performance. This course examines the six basic principles of designing a structure and how to actually implement and use the principles. The focus then will shift to managing human performance through a strengths-based philosophy and applying those principles in today's organizations.)

Crafting a Strategic Vision in Your Organization (SBM 460) 3.00

(Strategic planning is a topic that is critical to the competitive posture of today's organizations. All organizations must clearly know their core values and competencies, their mission and vision, their critical processes, and most importantly their customers. Once identified, an analysis of the "gaps" between where the organization is and where it needs to be can be conducted. Students will design strategies to enhance customer engagement as well as build on their own individual strengths by executing corporate strategies based primarily on matching tasks with strengths.)

Special Topics Capstone (SBM 490) 3.00

(During this capstone, you will work on a project with both your instructor and your organization, which will be custom tailored to your needs. You will schedule meetings with your instructor to guide you in the completion of this project and course.)

American Vision and Values (LA 400) 3.00

(Examination of the reasons that America has become a model of success and the subject of emulation by emerging nations: its record of social progress, its economic success, and its belief in the worth of the

individual. Prerequisite: Junior or Senior status. College credit by examination may apply.)
{DANTES Code = 20.10.09}

Tradition and Change (LA 410)**3.00**

(Examination of the factors involved in the dynamic endurance of the Western social and philosophical tradition. Analysis of this tradition includes a consideration of how change can contribute to its continued vitality and future productivity. Prerequisite: Junior or Senior status.)

Freedom and Responsibility (LA 420)**3.00**

(Examination of the meaning and reasoned defenses of freedom in Western history, and an inquiry into the rich tension between freedom and responsibility in maintaining a just and productive civilization. Prerequisite: Junior or Senior status.)

Free Electives**43.00**

(College credit by examination may apply. Visit the BU website for a description of courses available.)

Excess Duplicate Credit

TOTAL	127.00	0.00
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Thank you for requesting support from the U.S. Coast Guard Institute (CGI). Whereas we serve as an activity in support of your unit Educational Services Officer (ESO), you are encouraged to seek assistance from your local ESO in your academic endeavors. The following information is provided to help you understand what is presented in this degree plan:

This document is an UNOFFICIAL Degree Plan to provide you with a preliminary assessment of how your prior learning experiences might fit into the specified degree program for this academic institution. If you choose to pursue this degree option, you must present it to a college representative, who will review it for the following:

- o Accurate representation of the college's degree program requirements, including course numbers and titles, credit hours for each course, lower- and upper-level course requirements, and the total number of credits needed for the degree.
- o Appropriate assignment of ACE Guide-recommended credit at the lower or upper level for military service schools and occupations, CLEP, DSST, and other tests, transfer credit for courses from other colleges and universities, certification programs, etc.
- o Appropriate assignment of SOC Course Category Codes from the SOC Handbook Transferability Tables. The SOC Degree Program Handbooks can be obtained from the SOC web site at: www.soc.aascu.org should you wish to learn more about the course transfer guarantees among SOC network institutions.

IMPORTANT NOTE: When you are ready to seek admission into this degree program, please contact the USCG Institute at 1-405-954-7241. Your advisor will send the college or university an official U.S. Coast Guard Institute transcript, a copy of the degree plan, and a ready-for-signature SOC Student Agreement which, when signed

by a college official, becomes a contract for degree completion committing the college or university to supporting you in your academic endeavors.

Credit for all courses you have taken must be reflected on official transcripts sent directly to this college from the administrative offices of the colleges you previously attended. This degree plan is often used for information purposes by college counselors pending receipt of the official transcripts from the source colleges.

This degree plan is not intended to compete with your local college or university. Keep in mind, you are allowed to transfer in a significant amount of the degree requirements to this institution. As such, credit from local colleges, college level examination programs, or advanced military training may be applied to this degree. You may also complete the courses necessary from this college either in residence (on campus or possibly on a military base at a campus extension in the Education Center) or through distance delivery of the courses. If you have questions, please contact the college counselor or your advisor listed at the bottom of this Degree Plan.

DEGREE PLAN LEGEND:

SH = Semester hours
VOC = Vocational, not relative to an academic degree
LL = Lower Level, i.e. courses at the Freshman/Sophomore level
UL = Upper Level, i.e. courses at the Junior/Senior level
GL = Graduate Level (sometimes recommended by ACE for very complex courses)
[#] such as [EN024A] or [EN024B] = SOC Course Category Codes*
{#} such as {DANTES Code = 01.02.03} = DANTES Academic Codes **

* SOC Course Category Codes: Service members Opportunity Colleges (SOC) is a consortium of over 1,600 accredited colleges and universities seeking to provide degree opportunities to the military. Over 170 of these institutions participate in network degree programs developed for the Army, Navy, Marine Corps, and Coast Guard. A SOC course category number beside a course from one of these institutions, such as [EN024A] or [EN024B] for English Composition, indicates that courses from other degree program institutions with the same code may be taken to satisfy the degree requirement. See the SOC Degree Programs Handbooks at <http://www.soc.aascu.org/>

** DANTES Academic Codes: The Defense Activity for Non-Traditional Education Support (DANTES) publishes the DANTES Independent Study Catalog (DISC) annually, which lists more than 6,000 courses from dozens of regionally accredited colleges and universities. Because this is a degree from a SOC affiliated college, the academic residency requirements are limited, thereby allowing students to transfer in a significant portion of the degree, as mentioned above. If the course you desire to take is not offered by this institution when you want to take it, consider the opportunities the courses in the DISC present. For more information, visit http://www.dantes.doded.mil/dantes_web/distancelearning/disc/front/cont.htm Keep in mind, you should always check with the counselor or academic advisor at this institution before enrolling in a course listed in the DISC to ensure it will be accepted in transfer toward this degree.

Bellevue University General Information:

Bellevue University provides quality liberal arts and career-oriented programs at undergraduate and graduate levels. Exceptional educational value and affordable access are provided to a diverse student body through efficient operation and moderate tuition. Their classes are kept small to provide more individual attention in the classroom. Their faculty and staff are helpful and show genuine concern for the progress of each student. The University is responsive to the needs of the community through distinctive educational programs and delivery systems. Graduates of Bellevue University acquire enhanced knowledge, values, thinking abilities, and communication skills to enable them to be responsible and productive citizens.

Bellevue University's online degree programs and courses are designed to provide students with the skills and knowledge needed to meet their career and educational goals. Students are encouraged to take advantage of prior learning including existing college credit, professional/military training, and professional certification.

Since Bellevue University began developing its first online classes in 1995, it has been a leader in using online technology to increase access to courses, degree programs, and support services. Through the University's Cyber-active® -Learning approach to adult education to the online environment teacher-to-student lectures are replaced by active involvement in learning, using applied workplace projects, library and database research, interaction with teachers and other students, and supplementary multi-media. Through the computer, students interact with other students and faculty receiving personal attention at a distance.

Bellevue University degrees are respected and welcome by graduate schools and employers around the world. They are regionally accredited by The Higher Learning Commission, a member of the North Central Association of Colleges and Schools (NCACS).

The cost for online courses is \$295.00 per credit hour.

For more information regarding the Bachelor of Science in Strengths-Based Management degree, please contact:

Willie Woolford or Joannie Harmon
Program Manager
Bellevue University
1000 Galvan Road South
Bellevue, NE 68005
(800) 756-7920 Ext 4023, 4024 or (402) 682-4023
E-mail: woolford@bellevue.edu
<http://www.bellevue.edu>

POLICY NOTES:

General Degree Requirements

All graduating students must:

- . Complete the requirements for a major in at least one academic area and have a grade point average of 25 or higher in the major area courses.
- . Students transferring without an Associate's degree will take all General Education Core Curriculum requirements not met by previous coursework.
- . Have at least 30 credit hours in resident courses at Bellevue University.
- . Transfer Policy: Courses in the 36 hour major must be taken with Bellevue University. Course transfers are not allowed into this major. Courses can still be transferred into the General Education component and as Elective credits.
- . Credit will be granted only for courses with grades of "C" or higher.

This college is rated as one of the nation's best in U.S. News & World Report's "America's Best Colleges" issue.

Evaluation completed by: Charles Morrison

On: 31 July 2007